



MEMBER PROFILE FORM

A Member Profile in the quarterly membership newsletter is a benefit to members and will be received by the entire MNLA membership. It is a great way to get the word out about a new company, changes in your company or management, or to communicate an untold story. You can fill out this form or complete the form on our website and email it to the executive director at lori@plantingmontana.com. We look forward to receiving your profile.

Please fill out this form and send it to MNLA. Pictures are greatly appreciated. If you are unable to provide pictures in electronic format, feel free to send prints. Originals will be returned promptly. Your profile will be included in The Leaflet newsletter at the next possible opportunity. Thank you!

I. Company Contact

- a. Company Name: _____
- b. Contact Person: _____
- c. Phone: (_____) _____ E-mail address: _____
- d. Fax: (_____) _____ Website: _____

II. Company Profile

- a. Location(s): _____
- b. Year your company was founded: _____
- c. What is your company's annual gross revenue? (if you want to share this information): _____
- d. What is your current client mix (approximate percentages? (total should add up to 100%):
 - 1) Residential: _____
 - 2) Commercial: _____
- e. What is your current mix of services (approximate percentages? (total should add up to 100%):

1) Design/Build: _____	8) Snow & Ice Management: _____
2) Bid/Build: _____	9) Nursery Production: _____
3) Lawn Care: _____	10) Retail Nursery: _____
4) Tree Care: _____	11) Wholesale Nursery: _____
5) Maintenance: _____	12) Supplier: _____
6) Irrigation: _____	13) Equipment Dealer: _____
7) Landscape Design: _____	14) Other: _____

Description of Other: _____

f. How many individuals does your company currently employ in the following two categories?

1) Seasonal: _____

2) Full Year: _____

III. Description of Company

a. What services do you offer? _____

b. What is your specialty? _____

c. Describe your ideal client: _____

d. Please list your key contact people and their positions: _____

e. What area do you work in? _____

f. What specialized equipment do you use that you recommend to MNLA members?

g. What's the strangest/funniest/most inspiring/most exceptional thing that has ever happened to you or one of your employees on a job?

Please send your completed profile and photograph(s) to:

Montana Nursery & Landscape Association

PO Box 1366

Bigfork, MT 59911-1366

Thank You!