



Montana Nursery & Landscape Association
Sponsorship Commitment Form
Montana 2017 Green EXPO

January 3-5, 2017
Bozeman, MT

Yes! We'd like to be an event sponsor

- Expo Co-Sponsor - \$2,000 or more
- Silver Sponsor - \$250
- Platinum Sponsor - \$1,000
- Bronze Sponsor - \$100
- Gold Sponsor - \$500
- Other - \$ _____

Sponsor benefits are listed on the back of this page.

Brochures and/or Flyers
We'll include your company brochure and/or flyer in the convention folder.
*Approximately 300 copies will need to be delivered to MNLA no later than **December 10th.***

Company (how you would like the company listed in signage and the program)

Contact Person

Address

City, State/Province, Postal Code

Phone

Fax

e-mail address

Why are sponsors needed?

The Montana Nursery & Landscape Association (MNLA) is committed to providing its members with affordable education and exhibit opportunities. We try to keep our booth prices and registration fees affordable. However, speaker fees and expenses, hotel costs, and material production expenses continue to rise. Your generous support will help us to keep registration and exhibit fees low.

PAYMENT INFORMATION

Check Visa Mastercard

Card Number: _____ Exp. Date (mo./yr.) _____ CW _____

Name on Credit Card _____ Signature _____

Billing address _____

City/State/ZIP _____

Sponsorships must be received by December 1 for listing in the convention program



Montana Nursery & Landscape Association • PO Box 215 • Park City, MT 59063-0215
 406.755-3079 phone • 406.633-2032 fax • www.plantingmontana.com



Event Sponsorship

Sponsor Benefits

All sponsors are listed by sponsorship level in the EXPO program and on the sponsor banner at the Convention. Please note that the MNLA's ability to provide all sponsorship benefits depends to some extent on material deadlines; to make the most out of any sponsorship contribution.

Sponsors are welcome to support a specific event (annual banquet, cocktail reception, lunches, breaks, etc.) or speaker, or to donate materials for the convention (lanyards, bags, etc). If this is something that interests you, please contact MNLA directly at 406.755.3079 to make arrangements.

Rarely, in this industry, do you have an opportunity to direct market, to only your target customers in the state of Montana. Advertising with the MNLA is money that goes 100% toward customers that buy your products and services.

Expo Co-Sponsor \$2000 and up

- Company name is included in all MNLA EXPO promotions and press releases
- Company logo is included on the inside front of the EXPO program, and convention on-site banners
- Complimentary full page advertisement in the EXPO program*
- Complimentary full page advertisement in The Leaflet newsletter and Membership Directory & Buyers Guide for 2015
- Company logo on the MNLA website sponsor page with a hyperlink to your company's website
- Two complimentary convention registrations
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to Sponsor:
 - First two respondents will be co-sponsors of the annual MNLA Banquet
 - Speaker Sponsor
- Total Advertising Value \$517 plus 2 complimentary registrations @ \$450 = \$967

Platinum Sponsor \$1000

- Complimentary ½ page advertisement in the EXPO program* and the Leaflet newsletter for the year 2015
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to co-sponsor:
 - Cocktail Reception on the first night of the convention
 - Continental Breakfast on the first morning of the convention
 - Luncheon
- Total Advertising Value \$410

Gold Sponsor \$500

- Complimentary ¼ page advertisement in the EXPO program* and three business card ads in the Leaflet newsletter for the year 2015
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to sponsor:
 - Coffee/Refreshment Break
 - Banquet Entertainment
- Total Advertising Value \$192

Silver Sponsor \$250

- Listing in the EXPO program and on the sponsor banner
- Sponsor listing on the MNLA website page
- Host a discussion table, centered around a topic you choose relating to the industry at the breakfast of champions

Bronze Sponsor \$100

- Listing in the EXPO program and on the sponsor banner

*Advertising for EXPO Program must be received by November 20.

Any questions, please contact the executive director at 406.755.3079 or ED@plantingmontana.com
Additional information is available on the Montana Green Expo at www.plantingmontana.com